



Health Justice and Equity Taskforce

Applying health equity into our Extension work:

Examples from our peers

Fall Extension Conference

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HJET Current Members



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H-JET Origins and Charge

Build capacity within our organization and in communities to implement and/or apply recommendations from the National Framework for Healthy Equity and Well-Being (and/or others)

Therefore, this taskforce is intended to be a temporary response to assist with integrating this into everyone's work.

Cooperative Extension's National Framework for Health Equity and Well-Being

Produced by the Extension Committee on Organization and Policy
Health Innovation Task Force

July 2021

(Popular Report)

Full report is available [here](#).

COOPERATIVE
EXTENSION

The Extension Committee on Organization and Policy (ECOP) is the representative leadership and governing body of Cooperative Extension, the nationwide transformational education system operating through land-grant universities in partnership with federal, state, and local governments and is located at Association of Public and Land-grant Universities, 1220 L Street NW, Suite 1000, Washington, DC 20005, 202.478.6029 – www.extension.org/ecop

Health Equity Defined

*Pursuing health equity means striving for the highest possible standard of health for all people and **giving special attention to the needs of those at greatest risk** of poor health, based on social conditions.*

Braveman, 2014

*Health equity is the state in which **everyone has a fair and just opportunity to attain their highest level of health**. Achieving this requires focused and ongoing societal efforts to address historical and contemporary injustices; overcome economic, social, and other obstacles to health and healthcare; and eliminate preventable health.*

Source: CDC, Health Equity: What is health equity?, 2024

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Awareness

How did you learn about the history of the community you are working in?

How have you acknowledged this in your partnership/outreach/programming? How does this inform the approach you are taking?



Trust

What steps do you take to build trust with the community in regards to partnership, outreach or programming?



Community Inclusion / Determining Need

Each community partner, outreach, or program are at a different level of acceptance or abilities.

How do you meet people where they are? What steps did you take to determine the need?

How is the community being included in decisions?



Adaptations / Tailoring

Did you make any adaptations, if so, what were the adaptations made?

How did you go about this process? What worked?

What didn't work or was challenging?



Reflection Question – write on your sheet

- What barriers to health equity have you encountered previously in your work? What strategies might help overcome them?
- Can you think of a recent project you worked on — how might it have been different if you had considered health equity more explicitly?
- What partnerships or collaborations could you explore in your role that might advance health equity?
- What's one concrete action you can take in the next 30 days to promote health equity within MSU Extension?



Takeaways/personal actions

- Learn about your audience
- Invest in building trust (this can take time)
- Uncover needs & strengths of the community– integrate data & resident voice
 - Set the context
- Seek out and join a coalition/s (local/state)
 - Support community led efforts



Thank you

